

# Application Form

## Impact Call – Early Stage Growth Programme

### How to complete this form

You must fill in all sections of this application form. Please ensure your submission is complete and includes all required documents.

Before submitting your application, please ensure you confirm compliance with the declaration in section 7 by checking the relevant box.

The text entry areas within this form have fixed sizes and cannot be changed. The typeface, font size and color for the text boxes are predetermined and cannot be changed. Multiline text is enabled where appropriate.

The document must be saved as a PDF document. Please do not submit your application in any other format and ensure editing restrictions remain enabled.

Email your completed application form to [info@glasgowcityinnovationdistrict.com](mailto:info@glasgowcityinnovationdistrict.com) with 'GCID Venture Studio Impact' as subject line. Save this pdf and add -[YOUR COMPANY NAME] to the end before emailing.

[Find the latest information on the Early Stage High Growth Programme and closing dates](#) on the Glasgow City Innovation District (Venture Studio) website. Glasgow City Innovation District (GCID) is administered by the University of Strathclyde.

In order to comply with UK Government [sanctions legislation](#) and Scottish Government [guidance in relation to trading with Russia and Belarus](#), as part of our appraisal of this application GCID (University of Strathclyde) may carry out sanctions checks on your company, shareholders and in some cases directors and may ask you about the nature of your trading and/or investment links with Russia and Belarus. This information will be shared with Glasgow City Council.

Depending on the outcome of these checks GCID (University of Strathclyde) may decide not to support you or your company.

Applicants should be aware that any funding awarded by GCID (University of Strathclyde) is a Minimum Financial Assistance ("MFA") subsidy which is funded through the Shared Prosperity Fund. The Subsidy Control Act 2022 (the "Act") allows the grant of awards of up to £315,000 to recipients without needing to comply with the majority of the subsidy control requirements in the Act, provided that receipt of the grant does not cause the recipient's £315,000 MFA threshold to be exceeded over:

- the elapsed part of the current financial year (i.e., from 1 April); and
- the two financial years immediately preceding the current financial year.

**Section 1 – Details of Organisation**

Organisation Name:

Registered Address:

Town/City:

Postcode:

Company Registration:

Type of Organisation:

SME:

Status:

You are required as part of this application to declare any amounts of funding of the types described below which have been received by you from any UK public sources from 1 April 2020.

- Please provide details in the table below of all of the following types of subsidy:
  - a. any type of de minimis aid given under the EU State aid regulations before 31 December 2020 (or after this date if by virtue of the Northern Ireland Protocol or EU funded);
  - b. subsidies given as small amounts of financial assistance (SAFA) under the UK-EU Trade and Cooperation Agreement after 31 December 2020;
  - c. Minimal Financial Assistance (MFA) given under the Subsidy Control Act 2022 on or after 4 January 2023; and
  - d. Services of Public Economic Interest (SPEI) assistance given under the Subsidy Control Act 2022 on or after 4 January 2023.
- You should include details of support received by you or any other entity forming part of your enterprise. Your enterprise includes all entities under common ownership or control.
- If you have received public sector support in the past, you should have been notified in writing of any de minimis, SAFA, MFA or SPEI assistance element when the funding was awarded.

Further information on Minimal Financial Assistance is available here: [Minimal Financial Assistance guidance for companies - Scottish Enterprise \(scottish-enterprise.com\)](https://www.scottish-enterprise.com/impact-call-early-stage-growth-programme/minimal-financial-assistance-guidance-for-companies). Please note - This information is to provide example guidance only, the funding and delivery of this programme does not involve Scottish Enterprise.



**Section 2 – Contact Details**

Title:                      Name:    Position:

Correspondence Address:

Town/City:    Postcode:    Country:

Phone/Mobile:    Email:

**Section 3 – Project Details**

Please provide a description of your company, team and resources, including why it is an innovation driven enterprise, and achievements to date as a founder, team and company. Comment on the commercial and business experience within your team and company and how these may support the evolution of the company and desired outcomes of this programme. Please also identify any key sub-contractors, consultants or academic partners working with the company and describe their contribution to achievements to date (500 word limit):

**Section 4 - Project Impact**

Please confirm your historical and current annual turnover, number of employees, and projected growth of your company without support from the GCID Venture Studio Impact Programme.

	Previous Financial Year	Current Financial Year	+3 years without grant	+3 years with grant
Annual Turnover (£)				
Number Scottish Employees (FTE)				
Equity Investment Raised				
Grant / Competition Funding Secured				
Debt / Other Funding Secured				

Please indicate if you anticipate activity in the following areas (you may select more than one) and provide a brief explanation.

SPF Outcome	Y/N	Description
Receiving financial support other than grants.		
Adopting new to the firm technologies or processes		
Improved business productivity		
New to market product(s) being developed		

**Section 5 – Desired Programme Impact**

Please explain why you are applying to join the programme and how it responds to the objectives and desired outcomes of the programme as clearly and concisely as you can. Your explanation could include a summary of the challenges encountered in securing funding, generating sales (or generating customer interest commitment if pre-revenue) to date, challenges associated with founder/team knowledge and experience to date (e.g. lack of Business or Financial Planning experience) and how you hope to benefit from active participation in the programme. You must demonstrate why you need the support. (500 word limit).

**Section 6 – Impact of Not Joining the Programme**

How would not being accepted onto the programme impact on you and the company over the coming 18 months? Your explanation could include experience to date of other entrepreneurship support programmes and your understanding of the offer of other programmes, or lack of other programme opportunities relevant to your current early-stage growth journey. (500 word limit).

## Section 7 – Programme Opportunities and Cohort Meetings

The core programme includes access to an e-learning library which includes training videos and downloadable pdf 'textbooks' and templates/case studies on eight topics, and comprises of six 1 day facilitated in-person cohort meetings. These will provide a mix of summarised Knowledge Transfer, delivered by experienced founders and business leaders, with personalised workshops designed to enable delegates, working as 'boards' to analyse and understand challenging case studies and specific situations as experienced by comparable companies at similar stages of business development. The 'boards' would then share their solutions proposal for wider group discussion with the aim of having a broad range of peer feedback contributing to a range of different perspectives and potential solutions for the founders in the group. Challenge topics would be broadly themed as Investment Readiness, Sales Planning, Sales Forecasting, Investment Strategy, Term Sheets and Finding the Right Business Model.

Cohort members must attend all six cohort meetings to become eligible to receive professional business and financial planning support from a procured Professional Business Advisor / Corporate Finance Advisor with a value of up to £5,000 per company during January to March 2025, ending with a showcase event during the Glasgow Tech Week in May 2025.

Please confirm in the table below that your company will be represented at all six of the scheduled core cohort meetings:

Date	Challenge Topic	Confirmation of Availability to Participate In-Person
Tuesday 03/09/2024	1 - Investment Realities	
Tuesday 17/09/2024	2 - Sales Planning	
Tuesday 01/10/2024	3 - Sales Forecasting	
Tuesday 15/10/2024	4 - Investment Strategy	
Tuesday 29/10/2024	5 - Term Sheets	
Tuesday 12/11/2024	6 - Finding the Right Business Model	
TBC 19th – 24th May 2025	GCID Tech Week Showcase	



The wider programme opportunity includes access to the University of Strathclyde’s Strathclyde Inspire. Accessing Strathclyde Inspire wider support opportunities including facilities, community, network and advisory support is not compulsory, but may be beneficial to access in addition to the core programme of six cohort meetings. Opportunities include:

- Access to the Strathclyde Inspire Hub (co-working space and meetings rooms).
- Access to Strathclyde Inspire’s Startium platform which enables creation of a profile, visibility of peer community, visibility of Supporter network, a list of Strathclyde Inspire events and workshops and a list of other opportunities.
- Access to Strathclyde Inspire team members.

Please indicate which of these opportunities you would anticipate accessing

Programme Opportunity	Indicate interest
Access to the Strathclyde Inspire Hub	
Access to Strathclyde Inspire Startium platform	
Access to Strathclyde Inspire team	
If there are further areas of interest you would like us to explore please list them.	

## Section 8 – Declaration

### Please read this carefully before submitting

#### By submitting this application, you acknowledge:

- This project is funded by the UK Government through the [UK Shared Prosperity Fund](#).
- The information provided in this application may comprise company information and personal data (as defined in the UK GDPR and the Data Protection Act 2018 (“Data Protection Laws”).
- Confirm you are, or the company which you represent is, the controller of personal data contained in this application, together with any personal data you provide to GCID (University of Strathclyde) should the application proceed, and that this personal data will be processed by GCID (University of Strathclyde) and/or the Agencies (as set out below) for the purposes outlined below.
- Any personal data provided in the application will be processed by University of Strathclyde (the administrator for GCID) in accordance with Data Protection Laws and held in accordance with the GCID privacy notice which can be found at <https://www.glasgowcityinnovationdistrict.com/privacynotice/> where individuals can find information on their rights in respect of the personal data we hold.
- The information provided in this application form will be kept confidential, except as set out in the application or where any law or regulation that applies states that we need to release it (for example, under the Freedom of Information (Scotland) Act 2002 or any code relating to providing access to information held by public bodies).
- The information, including personal information, provided in this application may be shared and used by GCID (University of Strathclyde), Scottish Enterprise, The Scottish Government (which includes departments of the Scottish Government), Glasgow City Council and other associated bodies such as local delivery organisations, consultants and agents (collectively referred to as ‘the Agencies’), and used by them to assess its suitability for support. Personal data shared with the Agencies will be processed by them in accordance with their privacy notices, further information on which can be obtained from them directly.
- If the application is successful:
  - the Agencies will use the information provided in this application form for administration and management purposes, including carrying out appropriate checks, audits and marketing (including contacting you with surveys about your experience); and
  - we will publish information from sections 1 and 3 of this application, both in hard copy and on the internet, to make potential applicants, investors, the general public and other interested parties aware of the types of projects and businesses receiving grants.
  - If the application is unsuccessful for GCID Venture Studio Impact programme support, it may be passed to other departments within the University of Strathclyde and the Agencies, to enable consideration of any suitable alternatives.
- Information may also be used for the purposes of detecting and/or preventing fraud. To detect or prevent fraud, information may be given to:
  - subcontractors employed by GCID (University of Strathclyde) for the purpose of preventing and detecting fraud;
  - departments of other Agencies in the UK, responsible for providing grant support in other parts of the UK, and their subcontractors;
  - local authorities and their subcontractors;
  - The Department for Work and Pensions;
  - HM Revenue and Customs; and Law enforcement agencies.
- If you give information which you know is untrue or misleading, you may be committing an offence which could lead to you being prosecuted.

#### By submitting your application, you confirm:

- that your company does not currently or intend to: trade; act on behalf of; provide services to; have investment links with; or otherwise have any presence in Russia and/or Belarus.

I hereby confirm that I fully comply with the declaration as stated above (please check the box).

Title:

Name:

Position:

Please note this must be someone authorised to sign on behalf of the company.

### Low Carbon Statement

Does your business have a credible plan in place to reduce operational greenhouse gas emissions to net zero by 2045?